WWW.RICKFUIMO.COM

RICKFUIMO@GMAIL.COM

RICK FUIMO
VIDEO EDITOR & CONTENT GENERALIST

ABOUT

Rick here - versatile video editor with a strong background in audio editong/production.

SKILLS & SOFTWARE

ADOBE PREMIERE

ADOBE PHOTOSHOP

ADOBE AFTER EFFECTS

DAVINCI RESOLVE

CAPCUT

FRAME.IO

AVID PRO TOOLS

STUDIO ONE PRO

WORDPRESS

HONORABLE MENTIONS
FACEBOOK ADS MANAGER
LINKEDIN ADS MANAGER
HUBSPOT
MAILCHIMP
HOOTSUITE
BLENDER
UNREAL ENGINE 5

LANGUAGES

ENGLISH

GERMAN

SPANISH

WORK EXPERIENCE

EYES UP CREATIVE
Dec. 2023 - Present

Video Editor

- Cutting down long-form content for social media (IG Reels, YT Shorts, etc.)
- Creating motion graphics and adding captions
- Sourcing stock footage and assets to compliment projects
- Basic color correction & grading
- Adhering to strict brand guidelines across various clients
- Collaborating with creative directors
- Cleaning up audio & removing background noise

WAVE NINE
Dec. 2023 - Dec. 2024

Content Generalist/Video Editor

- Producing and editing 'explainer' and service-based videos tailored for social media platforms and paid ads
- Writing content for website, social media, newsletters, and case studies
- Social media calendar scheduling and profile management
- Planning, developing, and managing FB and LinkedIn ad campaigns

FREELANCE
June 2022 - Dec 2023

Content Creator/Video Editor

- Creating relevant video content and deploying paid social strategies for US brands
- Monitoring, reporting and optimizing ad performance

LOOPPER
Feb. 2022 - June 2022

Digital Marketer/Content Creator

- Managing the marketing team responsible for crafting marketing content for multiple e-commerce markets
- Defining the social media strategy, calendar, creation and publishing of content on all platforms
- Quality check of content on website, newsletters, and social channels
- Developing creative concepts and editing videos for key products

EDUCATION

INSTITUTE OF AUDIO RESEARCH
New York, 2010

Audio Engineering & Production

- Audio production, music for film, digital music synthesis, recording/mixing, and music business administration

BIRTH